Named Gift Standards
Contribution Guidelines

Please refer to [University Policy: Naming University Facilities and Units](#) for the official policy and specific procedures on naming facilities and programs.

The Named Gift Standards are reviewed and updated annually by the Naming Standards Committee. The gift levels required to name a space vary depending on the size of the space, intended use, and visibility. A donor’s lifetime giving and service is considered when determining a named space in his/her honor. These standards are the minimum requirements. Gifts given to name a space or program should include long-term support costs.

### Naming Types

**Academic Units:**
- School or College ........................................................................................................... $10 million—$15 million
- Department ......................................................................................................................... $2.5 million—$5 million
- Center or Institute ............................................................................................................. $1 million to $2.5 million
- Program (e.g. Honors, Residential College, Creative Writing) .................................. $500,000—$1 million

**Buildings & Facilities:**
- Variable (min. 50% of total project cost or approval by Chancellor and the Board of Trustees)
- New Construction
- Renovation

**Spaces within Existing Buildings:**
- Lecture Halls/Auditoria—NEW ...................................................................................... $150,000—$1 million
- Lecture Halls/Auditoria—EXISTING ........................................................................... $100,000—$1 million
- Teaching & Research Laboratories/Studios ................................................................. $25,000—$250,000
- Meeting/Seminar Rooms ............................................................................................... $25,000—$100,000
- Interior & Exterior Public Spaces (e.g. atria, lobbies, courtyards, playgrounds) ......... $25,000 minimum (Variable, determined by scale)
- Athletic Facilities ............................................................................................................ $25,000 minimum Variable determined by scale

In consideration of significant gift, the naming of an existing program, department, building or facility may be approved by the Chancellor and the Board of Trustees. (Variable)
Endowments

Scholarship Support:
- Undergraduate or Graduate $50,000

Faculty Support:
- Chaired Professorships $2,500,000
- Distinguished Professorships $1,000,000

(Programs through the Distinguished Professors Endowment Trust Fund)

<table>
<thead>
<tr>
<th>Private $</th>
<th>State Match</th>
<th>Total Endowment</th>
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<tbody>
<tr>
<td>$333,000</td>
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<tr>
<td>$666,000</td>
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<td>$1,000,000</td>
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<td>$1,333,000</td>
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Program & Activity Support $50,000

Current Use

Program & Activity Support $25,000

Outdoor Spaces:
- Memorial Benches $5,000
- Memorial Trees $1,200—$2,500