



## Named Gift Standards Contribution Guidelines

Please refer to [University Policy: Naming University Facilities and Units](#) for the official policy and specific procedures on naming facilities and programs.

The Named Gift Standards are reviewed and updated annually by the Naming Standards Committee. The gift levels required to name a space vary depending on the size of the space, intended use, and visibility. A donor’s lifetime giving and service is considered when determining a named space in his/her honor. These standards are the minimum requirements. Gifts given to name a space or program should include long-term support costs.

<b>Naming Types</b>	
<b>Academic Units:</b>	
School or College .....	\$10 million—\$15 million
Department .....	\$2.5 million—\$5 million
Center or Institute .....	\$1 million to \$2.5 million
Program (e.g. Honors, Residential College, Creative Writing).....	\$500,000—\$1 million
<b>Buildings &amp; Facilities:</b>	
New Construction	Variable (min. 50% of total project cost or approval by Chancellor and the Board of Trustees)
Renovation	
<b>Spaces within Existing Buildings:</b>	
Lecture Halls/Auditoria—NEW .....	\$150,000—\$1 million
Lecture Halls/Auditoria—EXISTING .....	\$100,000—\$1 million
Teaching & Research Laboratories/Studios .....	\$25,000—\$250,000
Meeting/Seminar Rooms.....	\$25,000—\$100,000
Interior & Exterior Public Spaces (e.g. atria, lobbies, courtyards, playgrounds) .....	\$25,000 minimum (Variable, determined by scale)
Athletic Facilities.....	\$25,000 minimum Variable determined by scale
In consideration of significant gift, the naming of an existing program, department, building or facility may be approved by the Chancellor and the Board of Trustees. (Variable)	



## Endowments

### Scholarship Support:

- Undergraduate or Graduate \$50,000

### Faculty Support:

- Chaired Professorships \$2,500,000
- Distinguished Professorships \$1,000,000

*(Professorships through the Distinguished Professors Endowment Trust Fund)*

Private \$	State Match	Total Endowment
\$333,000	\$167,000	\$500,000
\$666,000	\$334,000	\$1,000,000
\$1,000,000	\$500,000	\$1,500,000
\$1,333,000	\$667,000	\$2,000,000

**Program & Activity Support** \$50,000

## Current Use

**Program & Activity Support** \$25,000

### Outdoor Spaces:

Memorial Benches \$5,000  
 Memorial Trees \$1,200—\$2,500